



JONATHON BROWN

INNOVATION PROCESS EXPERT FUTURIST CHIEF GROWTH OFFICER

"Jonathon's insights, energy and thought leadership truly inspired our leaders."

MINOR FOOD

"I can't shout loud enough how much of an impact Jonathon has had on me personally and the thousands of attendees that have heard him speak."

KOHL'S

"Jonathon was absolutely brilliant."

INFORMA

"Jonathon's keynote was 10/10. Jonathon brought perspective that our audience appreciated and delivered it in a way that kept folks engaged and entertained."

SWEETS & SNACKS EXPO

RECENT SPEAKING EVENTS



IDEAL FOR

- Leadership Conferences
- Executive Retreats
- Innovation Summits
- Sales Kickoffs

SPEAKING FORMATS

- Keynotes
- Executive Sessions
- Panel Discussions
- Workshops
- Innovation Sprints
- Emcee

SELECT TOPICS

- Innovation Strategy
- Consumer Trends
- AI & Emerging Technology
- Future of Work

FEATURED KEYNOTES

THE INNOVATOR'S IDENTITY CURVE

Understand how identity shapes innovation and learn how to build organizations that evolve with purpose.

INNOVATE LIKE A RAP STAR

Discover how creativity, culture, and AI unlock bold thinking and breakthrough innovation.

INNOVATING THROUGH RITUAL

Learn the habits and systems the world's top innovators use to make creativity repeatable.

WORKSHOPS

HOW TO HUNT TRENDS

This work session is based on Trend Hunter's own internal Trend Hunting process.

HOW TO DISRUPT

Help your team anticipate threats, assess strengths and weaknesses, and prepare for the next 3-5 years of your industry.

INNOVATION REINVENTION

A highly customized workshop designed to drive meaningful change across your organization.

ABOUT JONATHON

Jonathon Brown is an innovation strategist, futurist, and Chief Growth Officer at Trend Hunter—where he helps the world's leading organizations turn emerging trends into real-world growth.

Over the past decade, Jonathon has worked with global brands like Walmart, Coca-Cola, and Dubai Future Foundation, guiding leaders through the complexities of disruption, AI, and cultural change. His work is rooted in a decade-long research journey, including interviews with hundreds of innovation leaders to uncover the systems and behaviors that drive meaningful, repeatable innovation.

Blending data-driven insights with compelling storytelling, Jonathon is known for transforming complex ideas into clear, actionable strategies. Whether on stage or in the boardroom, he equips teams with practical frameworks to move beyond inspiration and into execution—helping organizations anticipate what's next and act on it with confidence.

